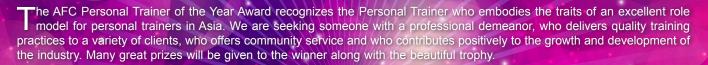


SATURDAY, OCTOBER 19TH, 2024



You may apply for yourself if you are eligible based on the criteria below.

ELIGIBILITY CRITERIA:

Candidates to AFC 2024 Personal Trainer of the Year Award must:

- Have been in the industry for at least 2 years
- Spend at least 15 hours per week training clients 1-on-1 or in small groups
- Have demonstrated exceptional leadership, motivational and instructional skills
- Have empowered and inspired your clients to greater personal growth and higher level of function, health, fitness, wellness or performance
- Be a registered AFC 2024 delegate.

Please click

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to complete the application.

PERSONAL INFORMATION REQUIRED

You will be asked to complete the following information on the application form:

- Please indicate which part of the world you live and work in
- Please attach a headshot
- Please answer the following questions:
 - 1. Provide 3 principles (values or beliefs) that guide your training. (100 words or less)
 - 2. How long have you been training clients, either one-on-one or in a group?
 - 3. Why do you believe you are a worthy recipient of this award e.g. how do you positively impact your clients and/or the fitness industry as a whole?
 - 4. How have you contributed to promoting the fitness industry (includes programming, services, education) as a whole or the professional credibility of the fitness/personal training industry.
 - 5. How have you participated in community events and outreach programs (e.g. fundraising, awareness campaigns, published articles, interviews, lectures/ demonstrations to the public, etc.)?
 - 6. How have you helped make the fitness industry more welcoming and inclusive to all?
 - 7. What certifications and or degrees do you currently hold?

Please note that if you make it as a finalist, you must be able to substantiate all the statements made here and provide much more thorough answers in a timely fashion.















